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# Scientific Communication – The Internet and Social Media

*Karen Butter*

*University Librarian and Assistant Vice  
Chancellor*

# LIBRARY SNAPSHOT

## A TYPICAL DAY AT THE UCSF LIBRARY



1,200

people enter the building



4,202

logins to the CLE



3,628

hits to the library website



1,327

hits to the Legacy Tobacco Documents Library



264

logins to Wiki@UCSF



7

people check in on Foursquare, Facebook, or Yelp



## Bonnie L. Halpern-Felsher, PhD

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**Title** Professor in Residence  
**School** UCSF School of Medicine  
**Department** Pediatrics  
**Address** 3333 Calif. St, Laurel Heights  
 San Francisco, CA, 94143  
**Telephone** 415-502-4967  
**Fax** 415-476-6106  
**Email** halpernfelsherb@peds.ucsf.edu

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### Keywords ?

Adolescent Behavior  
 Coitus  
 Risk-Taking  
 Adolescent Psychology  
 Sexual Behavior  
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### Co-Authors ?

Glantz, Stanton  
 Humphreys, Janice  
 Irwin, Charles  
 Rubinstein, Mark  
 Tschann, Jeanne  
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### Similar People ?

Glantz, Stanton  
 Irwin, Charles  
 Benowitz, Neal  
 Vlahov, David

### Who Is Connected to Bonnie Halpern-Felsher?

[Discover Similar Researchers](#)

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**NIH Grants Awarded**



**Global Health Experience**



### Publications

Publications listed below are derived from [MEDLINE/PubMed](#). The automated process used emphasizes accuracy but not completeness. You can make corrections and additions [yourself](#), or [contact us](#) for help.

# UCSF Open Access Policy

July 9, 2012

Now Available: Open Access Policy Tools for UCSF



On May 21, the UCSF Academic Senate voted on and unanimously passed an Open Access Policy for UCSF. For details, [read the official press release](#).

# UCSF Open Access Policy

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The Academic Senate and the University of California will be responsible for implementing this policy, resolving disputes concerning its interpretation and application, and recommending any changes to the Faculty. The Academic Senate and the University of California will review the policy within three years, and present a report to the Faculty.

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<http://osc.universityofcalifornia.edu/openaccesspolicy/ucsf/>

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- Creates free market forces and competition for publishers.

# Citation Management Systems

## End Note/Ref Manager

- Tutorials, guides – support for collaboration
  - <http://www.library.ucsf.edu/content/new-refworks-tutorials-and-citation-management-guides>
- Comparisons of EndNote & Ref Manager 2.0
  - <http://guides.library.ucsf.edu/citemgmt>



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## Rankings

## ARTICLE RANKINGS



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doubleclick.net/click:h=v8/3cde/0/0/%2a/i:259749465:0-0:0:76158753:2321-160/600:49264889/492601... of these user tools will be F1000's Article

# Reader Comments/Recommendations

FFa  
14

## Global burden of cancers attributable to infections in 2008: a review and synthetic analysis.

de Martel C, Ferlay J, Franceschi S, Vignat J, Bray F, Forman D, Plummer M. Lancet Oncol. 2012 Jun; 13(6):607-15

[Abstract](#) | [Related Article Recommendations](#)

3 Recommendations

Kayvon Modjarrad and Sana Dastgheyb 20 Aug 2012 | Mark Doherty | Eamonn Quigley

New Finding

Good for Teaching

Confirmation

FFa  
13

## Patient related factors associated with long-term urinary continence after burch colposuspension and pubovaginal fascial sling surgeries.

Richter HE, Brubaker L, Stoddard AM, Xu Y, ..., Gormley EA, Kusek JW, Albo ME, Urinary Incontinence Treatment Network + J Urol. 2012 Aug; 188(2):485-9

[Abstract](#) | [Related Article Recommendations](#)

3 Recommendations

Eric Rovner and Kelly Johnson 14 Aug 2012 | Francisco Cruz | Ariana Smith

Good for Teaching

Clinical Trial

FFa  
12

## Academia's obsession with quantity.

Fischer J, Ritchie EG, Hanspach J. Trends Ecol Evol. 2012 Sep; 27(9):473-4

[Related Article Recommendations](#)

3 Recommendations

Jennifer Dungan 20 Aug 2012 | Ferdinando Boero | Richard Cowling

Review / Commentary

Good for Teaching

Controversial

Confirmation

# Article Impact Measures



# Article Level Metrics – PLoS One

## RESEARCH ARTICLE



## Mobile Phone Based Clinical Microscopy for Global Health Applications

[Article](#)[Metrics](#)[Related Content](#)[Comments: 4](#)

David N. Breslauer<sup>1,2#</sup>, Robi N. Maamari<sup>2#</sup>, Neil A. Switz<sup>3</sup>,

Vilbur A. Lam<sup>2,4</sup>, Daniel A. Fletcher<sup>1,2,3\*</sup>

UCSF/UC Berkeley Bioengineering Graduate Group, <sup>2</sup> Department of Bioengineering, University of California Berkeley, Berkeley, California, United States of America, <sup>3</sup> Biophysics Graduate Group, University of California Berkeley, Berkeley, California, United States of America, <sup>4</sup> Department of Pediatrics, University of California San Francisco, San Francisco, California, United States of America

### Abstract [Top](#)

Light microscopy provides a simple, cost-effective, and vital method for the diagnosis and screening of hematologic and infectious diseases. In many regions of the world, however, the required equipment is either unavailable or insufficiently portable, and

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Totals

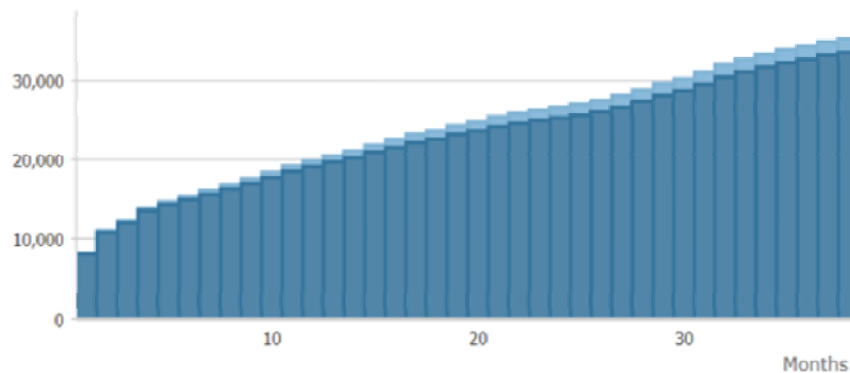
30,538

4,636

62

35,236

Cumulative  
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